



3171 Greenhead Dr Suite B, Springfield, IL 62711 • info@genhkids.org

May 4, 2019

For a decade, genHkids has been providing local children, their families and schools with tools they need to live their healthiest lives. Among the many benefits of reaching children with the messages to Eat Real and Move More are that those who do these two things are likely to adopt them as lifelong habits, while those who do not are unlikely to later in life.

Can we count on you to help us with our mission at an upcoming Move More event and fundraiser? We envision a full day of fields of children playing, laughing, sweating and enjoying all the benefits of physical exercise right alongside adults. We would love representation from local schools.

Your partnership will help us provide for regular programming that helps give recess monitors creative tools to get kids to run and play, as well as those for teachers to incorporate breaks of physical activity in the classrooms. Children should get 60 minutes of active play or exercise daily but many families in our area don't have access to safe areas, and organized sports are logistically or financially impossible. Fundraisers like the genHkids Kickball Kick-Off help provide the resources to fill in the gaps. We are also excited about the opportunity for this event to become a tradition of local businesses, families and schools coming together to highlight the benefits of physical activity in creating well-rounded future leaders in our communities. This is a goal we know you share with us!

Please feel free to contact us with any questions at info@genhkids.org or fill out your registration so you can be part of our inaugural kickoff tournament!

Sincerely,

A handwritten signature in black ink that reads "Larissa Hansen".

Larissa Hansen
Executive Director

genHkids is a 501(c)(3) organization, relying on small grants and the generosity of local donors like you to deliver our programs to the community.
